

PRESS RELEASE

Prague, 20 July 2017

New bonds of the EMMA Group encountered a very positive reaction

The bonds, which were offered on the market from 4 July by EMMA Gamma Finance, a.s. and are secured by a 25% shareholding that the EMMA Group holds in the SAZKA Group, were successfully subscribed before the date of their issue. Securities with a value of EUR 120 million found their owners within a mere two weeks.

The bonds are issued for five years with an interest rate of 5.25%. The bonds were issued through J&T Banka and will be listed on the Bratislava Stock Exchange. The bonds were also offered with the assistance of PPF Banka, Prague.

“I was pleasantly surprised at the high level of interest in our bonds,” said Pavel Horák, Chief Investment Officer of the EMMA Group, with respect to the successful issue. “I believe this confirms the fact that after 5 years of existence the EMMA Group has gained a strong reputation in the market. We are well known and renowned for our activities and the EMMA Group itself is considered to be both a trustworthy investor and a business partner.”

EMMA Group was formed in 2012 at the initiative of its majority shareholder Jiří Šmejč, a partner of Petr Kellner in the PPF Group since 2002. Today, the investment holding group focuses on foreign markets and its activities are predominantly directed at the retail sector. The traditional strategy of companies belonging to the EMMA Group is to be actively involved in the management of the firms in whose capital the group’s investments were made.

As a result of its capital interests in the groups Home Credit (11.38%) and SAZKA Group (25%), EMMA has investments in the markets of the EU member states, former Soviet Union states, the dynamically developing markets of Asia and the USA.

Contact:

Pavel Zuna

Director of Investor and Public Relations,
Emerging Markets Capital, a.s.

Na zátorce 24, Prague 6

T +420 226 291 600

M +420 602 475 698

E zuna@emmacapital.cz