



PRESS RELEASE

EMMA Capital settles transaction with Entain

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EMMA Capital Group has this week settled its transaction with Entain plc. which was concluded in August this year. Entain, one of the world's leading gaming and sports betting companies, acquired 75% of Croatian betting company SuperSport in the deal.

The two companies subsequently contributed their shares to a new joint venture, Entain CEE, through which they seek to achieve further growth in sports betting and gaming in the CEE region. The proportion of ownership of the two partners maintains the ratio established by the transaction around SuperSport, i.e. 75:25.

One element of the transaction price remains unsettled as it is dependent on SuperSport's profit for 2022. This part will be settled after the release of the audited financial statements for this year, expected sometime during the first or second quarter of 2023. The total amount of the transaction is expected to exceed EUR 700 million, according to the latest estimates.

SuperSport was founded in 2000 and has gradually developed into the largest gaming company in Croatia, with a market share of over 54%. The focus of its activity rests in sports betting, but it also operates in other segments such as online casino. EMMA Capital entered SuperSport in 2018 and took full control of it in early 2022.

Entain plc is a leading global sports-betting, gaming and interactive entertainment group, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands, including bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds Foxy Bingo, Gala, GiocoDigitale, and Partypoker. The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AA rated by MSCI. For further information, please visit www.entaingroup.com.

EMMA Capital is a private investment holding founded in 2012 by Jiří Šmejc. In recent years, it has focused chiefly on markets in the European Union, but is also present in other markets in Europe and Asia. It usually plays an active role in companies where it acquires an equity stake, participating in their management, development and in any eventual restructuring. EMMA's investment priority is retail and customer-oriented companies.

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