

PRESS RELEASE

Martin Ždímal becomes new CEO of RIXO.cz

Prague, 1 November 2022

Martin Ždímal has become the Chief Executive Officer CEO of the online insurance company RIXO.cz, effective November 1st. The current head of the product and technology department of RIXO.cz will take over the CEO role from Pavel Krbec.

Martin Ždímal (40) has a long history at RIXO.cz. He was involved in the company's founding and is largely the author of its philosophy - i.e. comparing customers' insurance policies free of charge and offering the most advantageous option in terms of price and breadth of insurance coverage. Before joining RIXO.cz, he worked successfully at Česká pojišť'ovna, Generali and PPF.

"I very much appreciate the offer to become CEO," said Martin Ždímal on his appointment. "RIXO.cz is very much a cause that is dear to me, and I am convinced that it has promising prospects for further development."

Tomáš Kočka, partner of EMMA Capital Group, which is the 100% owner of RIXO.cz, adds: *"From our point of view, Martin Ždímal is the ideal person to lead RIXO. He founded the service, he knows it inside out, and we always anticipated that he would one day lead the company as CEO."*

Martin Ždímal takes up his new position, with all its responsibilities, immediately.

RIXO.cz is the most sought-after insurance and energy comparison site with a 100% customer focus. It compares the full breadth of insurance products: from car insurance, through property insurance, to life insurance. It takes care of customers for the long term, including providing them access to their contracts through its mobile app.

EMMA Capital is a private investment holding founded in 2012 by Jiří Šmejč. In recent years, it has focused mainly on markets in the European Union, but is also present in other markets in Europe and Asia. It usually plays an active role in companies where it acquires an equity stake, participating in their management, development and possible restructuring. Its investment priority is retail and customer-oriented companies.

Contact:

EMMA Capital

Pavel Zuna

Tel.: +420 602475698

E-mail: zuna@emmacapital.cz