

PRESS RELEASE

SAZKA Group Website Launched

Prague, 23 May 2017 – SAZKA Group, one of the largest lottery and sports betting companies in Europe, has launched its new website. The website, presented in English, will be mainly used to publish information for industry specialists. There is general information about the holding, and the website functions as a hub from which access is provided to the SAZKA Group's member companies. The website www.sazkagroup.com features a modern youthful design that symbolizes the fact that SAZKA Group companies target young individuals, promote diversity, and respect people who have been loyal customers for decades. The SAZKA Group website has been created by the VCCP agency.

SAZKA Group

SAZKA Group is one of Europe's largest lottery and gaming operators. The aggregate annual amount of bets placed with companies in which the SAZKA Group holds an ownership interest are in excess of EUR 15 billion and the aggregate EBITDA amounts to over EUR 850 million. SAZKA Group currently holds interests in the Greek lottery OPAP (33%), Italy's LOTTOITALIA (32,5%) and the Sazka lottery (100%) in the Czech Republic, as well as an 11.34% stake in Casinos Austria AG and 11.56% in Österreichische Lotterien GmbH.

Shareholders of SAZKA Group are investment companies KKCG (75% shareholding) and EMMA Capital (25% shareholding), who share an equal managerial control of the SAZKA Group. The international and business know-how of the two groups is bundled in SAZKA Group: expertise in long-term strategic management, industry focus, successful consolidation and sustainable development of companies. Particularly in the entertainment and gaming sectors - with strong regulatory, competition or consumer protection frameworks - acquisition and management of domestic and international participations has been handled with utmost professionalism.

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